

DESERT MOUNTAIN PTO

October 5, 2009

Attending: Martha Andrews, Yolanda Gales, Donna Zavras, Jeanne Brandom, Connie Rose, Kim Kletscher, Donna Doglione, Carolyn Attal, Shari Rood

Meeting called to order at 9:05 a.m. by President, Martha Andrews

President's Update – Martha Andrews

- Martha shared her conversation with representatives from Chaparral High School's PTO.
- Chaparral collects about \$75,000 in PTO dues a year compared to our \$30,000. 80% of DMHS families are choosing not to join PTO. Discussion/brainstorm on ideas of how we can get more families to join PTO.
- Martha will check into possibility of a PTO link on School Fusion that will invite families to join the PTO as well as state that only 20% of our families have joined.
- Established membership levels as follows:
 - Platinum Members – paid \$225.00+ (52 PTO members at this level as of today)
 - Gold Members – paid \$100.00-\$224.00
 - Platinum Members – Paid up to \$99.00
- Martha will contact Mauri to publish an E news that will again state that it is not too late to join our PTO and also list the members at the levels.
- Martha also shared that Chaparral's PTO meetings average attendance is 50-75 people compared to our average of 10. Martha did share that the Chaparral PTO meetings differ from ours in that all of their meetings center around the PPG event so Chaparral's PPG committee members have to attend all PTO meetings.
- A **motion** by Donna D. to accept the September 14, 2009 meeting minutes once the change is made under Committee Updates/Staff Appreciation for staff lunch date which should be October 7, not October 2. **Second** by Yolanda. **Unanimously approved.**

Treasurer's Update- Yolanda Gales

Please see Balance Sheet as of October 3, 2009, Profit & Loss July 1 through October 3, 2009 and Profit Loss Budget vs. Actual July 1 through October 3, 2009.

- Yolanda reviewed the Profit & Loss: We have surpassed our goal of \$35,000 for membership with \$36,420 received which includes \$505.00 from 34 Staff Memberships.
 - Noted Barnes and Noble "fundraiser" at \$703.00
- Yolanda reviewed Profit Loss Budget vs. Actual:
 - Noted membership incentive of 1 free Yearbook if a family joins PTO at \$225.00 has generated 52 memberships. These 52 memberships add an expense of \$65.00/per yearbook for a total

of \$3,380. However, all in attendance agree that this incentive was well worth it. Martha added that we need to be clever in thinking of more incentives to get add'l membership

- Yolanda reviewed Balance Sheet:
 - Noted our checking/savings balance at \$40,938.00 with total Liabilities & Equity at \$41,050.00
- Yolanda shared information received on securing of funds from Stacey Johnson, Account Executive for NexCheck. Discussion whether we should use this company for the PPG, especially for the golf tournament. **Motion** by Carolyn to look into using this company only if she sees any problems after the golf tournament is held. **Second** by Shari. **Unanimously approved.**
- After Yolanda gave full treasurer's update, a **motion** by Shari to approve. **Second** by Carolyn. **Unanimously approved.**

Staff Purchasing Requests – Shari Rood

- Updated from last month: 1) Spent \$53.98 for 50 spray bottles for nurse to give to teachers to use for desk cleaner 2) \$871.80 actual spent on 120 bottles of hand sanitizer. \$800.00 was actual amount approved at September 14 meeting with \$71.80 approved by President at time of purchase. Shari reported that both Sam's and Costco's Marketing Departments have changed their donation policies so neither could donate any hand sanitizer. 3) Shari gave information to Carolyn that Sam's Club gives up to \$1000.00 each month to a school for a grant. Carolyn will follow up to see if it is possible to get a grant for PPG.
- New requests: 1) English Department teacher Jeff Huffman- Requesting a metal cabinet for use for a new class as of this year that he needs to supply from the ground up. Confirmed that he is a paid PTO Staff member for '09-10. **Motion** by Carolyn to spend \$150.00 for a metal cabinet. **Second** by Jeanne. **Unanimously approved.** 2) Social Studies Department teacher Sam Russell- Requesting reimbursement of \$38.00 for a printer cartridge. We could not confirm via the most recent Staff Membership listing that Mr. Russell is a paid member. Shari will follow up. **Motion** by Jeanne to reimburse the \$38.00 pending '09-'10 membership. **Second** by Donna D. **Unanimously approved.** 3) Karen Benson requested reimbursement of \$60.82 for snacks for teachers for first PLC meeting which was held on August 18, 2009. It was decided that this would fall under the Principal Fund rather than out of Shari's budget.
- Request by Martha Andrews per front office to purchase 40 more dress code violation T-shirts at a cost of \$3.95 each. The office has enough L & XL but needs these 40 in S & M. (T-shirts are worn when a student gets coded. Martha confirmed that a new policy is that the family will get charged if the student does not return the T-shirt.) Falls under Principal Fund.

- Martha asked Yolanda to give Shari an updated copy of Paid Staff PTO members and continue to send updates to Shari as Yolanda receives more paid Staff members.

Project Prevention Graduation – Carolyn Attal

- Martha reported that Chaparral High School has used Formula One for their venue for their PPG event. This year, Chaparral had booked for Wednesday but due to a conflict, changed to Tuesday leaving this venue available. Martha had Carolyn check into feasibility of Formula One vs Monterro's.
 - Carolyn gave report that Chaparral, under an old contract, gets much better benefits for food and arcade vs what Formula One would offer us. Also, due to the difference in distance of Formula One and Monterro's, DMHS PPG would have to use buses instead of shuttles which would add a cost of roughly \$5,000. In conclusion, Carolyn reported that Monterro's is a much better deal for DMHS.
- Carolyn gave an update on the Golf Tournament fundraiser which is being held on 11/14/09 at Desert Canyon Golf Club. Scramble at 1:00 p.m. with the 18 hole tournament to follow. Auction at 5:30 p.m.
 - Golf Tournament flyer/mailer will be sent on Monday, October 12.
 - Hoping for 70 golfers, have 14 registered even without the mailer being sent
 - Goal is to raise \$10,000-\$12,000 for PPG
 - Looking to secure 16-18 auction items
- Carolyn spoke with a representative from Anasazi's online auction which is held in March (Last year Anasazi made \$40,000) Anasazi would allow DMHS to piggy back on this auction at an initial cost of \$200.00. DMHS PPG's responsibilities would be to solicit our own items as well as take photos of each item and write a description. Anasazi recommended that we put together a committee of 10 people for the online auction. Carolyn has 3 people in place. Martha will send a list of parents who offered to volunteer so Carolyn can complete the committee. Martha will also get info to Mauri to ask for volunteers via E news with contact person being Carolyn.
- 117 Seniors have signed up for PPG which is well ahead of October 2008 sign ups.
- A raffle was held on Jr Parent Night to those in attendance. Prize was a blanket and ½ off PPG registration cost for 2011 graduates. PTO made \$380.00, less cost of blanket & ½ registration. Winner was Junior parent, Sherry Burke. Martha will get information to Mauri to congratulate Sherry and tie in the sale of the blankets. Martha and Mauri to discuss if an e news/newsletter or both.

Committee Updates

- Directory
 - Martha reported that they received a bid of \$1300 from a company to publish the directory.
 - This is well below what cost has been in the past. A “thank You” to Mary Conklin for soliciting ads for the Directory for which \$4500.00 has been collected. Martha is asking for help in sorting of a disc of names she received from the office since this year’s directory will include all DMHS families, not just the PTO members as in years past. Help is needed to sort through students/parents/guardians to eliminate the printing of double labels for the directories.
 - Hope is to have directories printed and delivered to the school the 1st week after fall break.
 - Martha will need help putting labels on directories. Will again try to utilize the volunteer list as well as the PTO board members.
- Retail Funding – Connie Rose
 - Connie reported we have 1476 E scrip supporters signed up.
 - Basha’s program runs September-April so Connie will contact Mauri regarding information to be sent via an e news to encourage sign ups for the Basha’s program
 - Office Max gives schools a gift card which Connie will be giving to Shari for Staff purchasing.
 - Target pays us but its program is run differently from the rest of the businesses in that a parent needs to apply for a Target VISA REDcard and then link that to DMHS.
- Hospitality
 - Martha reported that the hospitality committee has been busy in the College & Career Center providing snacks for the visiting colleges. Martha encourages parents of Jrs & Srs to visit the DMHS calendar for schedule of visiting colleges and have your student sign up to attend these informational visits.
- Newsletter
 - Martha reported that it is to go out the end of this week
- Outreach – Donna Zavras
 - She will give a full outreach report at our next meeting
- Staff Appreciation – Jeanne Brandom and Donna Doglione
 - Wednesday’s October 7, 2009 Staff Appreciation Lunch: Italian catered lunch by Meatballz (Meatballz is giving the PTO a 20% discount on the food) Jeanne sent an e mail to families requesting donations of desserts for this lunch to be delivered to her home or to the school. Jeanne and Donna have one other parent to help serve the lunch.
 - A “Thank You Staff” poster will be displayed. This will display the names of the staff who

have signed up for PTO. Also, there will be blank forms and a collection jar for those staff who may want to sign up and pay for PTO membership at the lunch.

- A "Sponsored By" sign will be displayed by the food. This will include that PTO is sponsoring the lunch with food from Meatballz.
- Teacher Feature
 - Martha confirmed this month's Teacher Feature was turned in for upcoming newsletter
- Website
 - Carolyn will contact Mauri to let her know that she has received calls from parents that there are problems when trying to access the form to order a blanket

Future Meetings

- Next meeting is Monday, November 9, 2009

Meeting adjourned at 10:32 a.m. by President, Martha Andrews

Respectfully submitted by Kim Kletscher, PTO Secretary

Cc: PTO members, Jill Paweski