

# SHOPPING MAKES CENTS

# OUR SCHOOLS



FALL 2010

PARADISE VALLEY MALL  
KIERLAND COMMONS

## HELP YOUR SCHOOL WIN \$250 - \$1,500!

It's easy. Between July 26 and August 31, 2010, simply shop at Paradise Valley Mall and Kierland Commons during Great Denim Days and present your receipts from any retailer or restaurant and your school could win up to \$1,500. Bring your receipts to the Kierland Commons Concierge (open Monday through Friday 8:30am-5:30pm and located between Tommy Bahama and Etch Salon) or the Paradise Valley Mall Guest Services (near Macy's) and your school will receive five points for every dollar spent.

Based on the total points earned by each of the schools, here's how much your school can earn:

1st Place - \$1,500, 2nd Place - \$1,300,  
3rd Place - \$1,100, 4th Place - \$850,  
5th Place - \$650, 6th Place - \$450, 7th Place - \$400,  
8th Place - \$350, 9th Place - \$300, 10th Place - \$250

Schools in the competition with Paradise Valley Mall and Kierland Commons are: Boulder Creek Elementary School, Desert Mountain High School, Desert Springs Elementary School, Grayhawk Elementary School, Horizon High School, Indian Bend Elementary School, North Ranch Elementary School, Sandpiper Elementary School, Sonoran Sky Elementary School and Village Vista Elementary School.

Westcor has supported education for over 40 years and this year is no exception. We are committed to giving 70 schools throughout the state a total of \$50,000 to help make a difference in our future. Visit [westcor.com](http://westcor.com) or [kierlandcommons.com](http://kierlandcommons.com) for more details.



## EXTRA CREDIT DAYS Earn Double Points

There are so many ways to earn extra points and give your school the upper hand when you shop at Paradise Valley Mall and Kierland Commons:

Present receipts from any store listed in the Great Deals and Coupons Savings Guide, which is filled with amazing offers from your favorite stores and restaurants, and be rewarded twice the points.

Shop the following stores and earn double points:

- Kierland Commons: Anthropologie, Brighton Collectibles, Chico's, Cos Bar, Juicy Couture, Lucy, Optical Shop of Aspen and Sur La Table.
- Paradise Valley Mall: Aeropostale, GAP brand stores, Gymboree, Finish Line, Justice, Picture Show and The Children's Place

Essentials

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FALL 2010

# KIERLAND COMMONS PARADISE VALLEY MALL

## EXTRA CREDIT DAYS

Earn triple points when you:

- Take a break and enjoy any food, beverage and/or restaurant purchase at either shopping center.

Earn 500 points when you:

- Attend the Kierland Commons Concert on July 31  
Get credit for taking in a concert? Absolutely! Attend the July 31, 2010 Kierland Commons Concert Series event featuring Cold Shott and the Hurricane Horns. Simply visit the Scottsdale Convention and Visitors Bureau table to sign in for your school and receive 500 points for each person attending.

Earn 1,000 points when you:

- Follow Kierland Commons on Twitter and reply to @KierlandCommons with your school's name.
- "Like" Kierland Commons on Facebook and make a wall post with your school's name.
- Following Paradise Valley Mall on Twitter and reply to @ShopPVMall with your school's name.
- "Like" Paradise Valley Mall Facebook and make a wall post with your school's name.
- Purchase a Westcor gift card for everyone on your list with special occasions: weddings, anniversaries, birthdays, and back to school shopping.

Buy a **GIVE Style** or **GIVE Green** Gift Card branded by American Express and receive 1,000 bonus points.\* Available for purchase at Guest Services. Gift Card purchases must be made and logged by August 31, 2010 to receive bonus points. 1,000 bonus points awarded for each gift card purchased.



\*Terms and conditions apply to Gift Cards. For use at US merchants that accept American Express Cards except cruise lines, casinos, ATMs, and recurring billing. From November 1, 2008 through August 31, 2013, \$0.70 from each purchase of the GIVE Green Gift Card will be donated to American Forests. Contact American Forests at [www.americanforests.org](http://www.americanforests.org).

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## EXTRA CREDIT DAYS

Earn 500 points when you:

**Donate gently worn denim to the Great Denim Days Denim Drive.** Another easy way to earn points for your school is to feel good while doing good by simply participating in the Denim Drive. Just drop off your new or gently used denim clothing between July 26 and August 31, at the Kierland Commons Concierge or the Paradise Valley Mall Guest Services and earn 500 points per donated item for your school. As an added bonus, the denim will then be donated to the Real Gift Organization (Kierland Commons) Boys and Girls Clubs of Metropolitan Phoenix (Paradise Valley Mall).



## EXTRA CREDIT DAYS

Earn 500 points when you:

**Attend the Paradise Valley Mall Pep Rally on August 28**

The game is on the line and this is the final push! Earn last minute points for your school by attending our Pep Rally for schools. Marching bands, cheerleaders, latest fashions and great deals will be on hand to celebrate the day! Sign in at Guest Services to earn 500 points per person.

Essentials

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